



As our Content Creation and Brand Marketing Intern(s), you would be asked to fulfill several roles, which may increase or change with demand and your personal schedule.

These needs include:

- Shooting video and photo. This includes helping as a primary/secondary shooter and/or documenting for social media.
- Working on audio and podcasting projects
- Creating social media posts and assets.
- Editing content pieces in various ways for different platforms.
- Working on pre-existing projects.
- Having a flexible schedule as production times/location will vary.

We're looking for someone with:

- Social media familiarity. Specifically, Facebook and Instagram.
- Video Editing - FCPX (**preferred**), Davinci Resolve, or Premiere.
- DSLR video shooting experience. Photo and Video.
- Previous production experience. You don't need to be a pro, but you should know your way around equipment.
- Pluses for advanced web experience, knowledge of video compressing and video encoding, copyrighting skills.
- Willingness to learn.

You:

- Love to create content. You're always always shooting or recording things.
- Love the internet and social media.
- Love to learn.
- You love telling stories and learning about others.
- (**not required, but HIGHLY preferred**) Have a DSLR capable of shooting video and a laptop with editing software.
- Comfortable with working and conversing over video/audio chats when needed.
- Can lift and move up to 50lbs

This internship is unpaid, though in the event of travel greater than 100 miles (roundtrip) mileage will be reimbursed. Also, on shoots longer than 4 hours, a meal will be provided. While unpaid, the perks are networking with businesses and entrepreneurs within NEPA and the surrounding community. You will also be working with a former broadcast and media design professor. This means you will be actually learning on projects and encouraged to ask questions. Lastly, you will have professional and published credits for your portfolio, guaranteed to include: video for your reel, social media posts examples, and event photography.

Sample list of duties (but not limited to) - podcast recording, social media photography and videography, content and asset editing for social media and traditional media, transcribing audio, basic graphic design, wedding videography, concert photography, content writing, website updates, and more.

Interested applicants can contact:

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